

VIII International Summer School of Economics

8-12 July 2013 Niš, Vrnjačka Banja, Serbia

AGENDA

8th International Summer School of Economics

"COMPANIES IN A MODERN BUSINESS WORLD"

8 – 12 July, 2013, Niš, Vrnjačka Banja, Serbia

Sunday, 07. 07. 2013

14 00 -	Arrival of participants
19 00 - 20 00	Dinner

Monday, 08. 07. 2013

08 00 - 09 30	Breakfast
10 00 - 11 00	Registration of participants
11 00 - 11 45	Dragana Radenković-Jocić, PhD, Faculty of Economics Niš, Serbia: <i>"Is it Possible to be Modern Company on Serbian Market - Case Naphtha's Industria Serbia?"</i> , lecture
12 00 - 12 45	Nikola Makojević, PhD, Faculty of Economics Kragujevac, Serbia: <i>"Reversible Outsourcing"</i> , lecture
12 45 - 14 00	Lunch
14 00 - 16 00	City tour – Vrnjačka Banja
17 00 - 19 00	Opening ceremony and introductory speeches: <ul style="list-style-type: none">▪ Zoran Arandžević, PhD, Faculty of Economics Niš, Dean▪ Vesna Lopičić, PhD, University of Niš, Vice-Rector▪ Vladislav Marjanović, PhD, Head of Programme Committee, Vice-Dean▪ Srđan Marinković, PhD, Faculty of Economics Niš, Vice-Dean▪ Guests - introductory speeches Short movie: Let's go to Nis - Imperial city Cocktail
19 00 - 20 00	Dinner
20 00 -	Free time

Tuesday, 09. 07. 2013, Conference room

08 00 - 09 30	Breakfast
10 00 - 10 45	Anton Vorina, MSc, Vocational College of Economics, Celje, Slovenia: <i>"Employee Engagement, Satisfaction with Life and Political Culture – Key for Success in a Modern Business World"</i> , lecture
10 45 - 11 30	Marija Anđelković-Pešić, PhD, Faculty of Economics, Niš, Serbia: <i>"Creating Energy Through Social Networks"</i> , lecture
11 30 - 11 45	Coffee Break

12 00 - 12 45	Živorad Milanović, Credit Agricole Serbia - presentation
13 00 - 14 00	Lunch
15 00 - 16 30	Country presentations
16 30 - 18 30	Nikola Pejović, M.A, Erste Bank Serbia; Nenad Dimitrijević: "The Power of Social Media Marketing in Modern Business World" , workshop
19 00 - 20 00	Dinner
20 00 -	Free time

Wednesday 10. 07. 2013

06 00 – 07 15	Breakfast
07 30 – 20 00	Excursion – natural and historical heritage of Serbia, study visit
20 00 – 21 00	Dinner
21 00 -	Free time

Thursday, 11. 07. 2013

08 00 – 09 00	Breakfast
10 00 – 10 45	Miro Simonič, MSc, Higher vocational college, Murska Sobota, Slovenia: "Food Marketing Strategy in Modern World: Focus on EU Countries" , lecture
10 45 – 11 00	Coffee break
11 00 – 11 45	Matija Maučec, MSc, Higher vocational college, Murska Sobota, Slovenia: "Modern Company and its Rights and Obligations in Terms of the tax Procedural Law on the Example of Slovenia" , lecture
11 45 – 13 15	AIIESEC Workshop "Challenge"
13 30 – 14 30	Lunch
16 00 – 18 30	Country presentations
20 00 – 24 00	Serbian ethno dinner

Friday, 12. 07. 2013

08 00 – 09 00	Breakfast
10 00 – 10 45	Boban Stojanović, PhD, Faculty of Economics, Niš, Serbia: "European economic integrations" , lecture
11 00 – 12 00	Diploma ceremony and closing speech
13 00 – 14 00	Lunch
15 00 -	Departure of participants